

Terms & Conditions

These terms and conditions govern the Klättermusen Instagram Photography Competition 2023 - A New Perspective. The competition organiser is Klättermusen. By accepting the Terms & Conditions of the competition and subsequently submitting your image via Instagram, you have entered into an agreement with Klättermusen.

Competition entry

The competition is open to amateur photographers over the age of 18 who are residents of the UK or EEA, except those directly involved with the competition and judging (including their families and relatives).

The closing date for submissions is 23:59 GMT 8 December 2023. All submissions received after this time will not be eligible. Your entry must be submitted by posting on Instagram, tagging @klattermusen and using the hashtag #KlattermusenADifferentPerspective on a public Instagram account.

Klättermusen cannot be held responsible for entries that cannot be viewed due to the entrant's Instagram privacy settings.

Specifications for submitted photos

- The photo is an original creation.
- The participant owns the copyright and any other intellectual property rights of each image.
- The participant has permission of anyone pictured in the image (or, where the image shows any persons under 18, the consent of their parent/guardian).
- Klättermusen has permission to use the imagery provided across their marketing channels as long as full credit is given to the image owner.
- A maximum of one entry per person.
- The photo must not contain violence, profanity, sex or direct attacks on individuals or organisations. Any entries deemed offensive will be immediately disqualified.

Klättermusen is not responsible for intellectual property violations that might have resulted through the submissions of photos.

Judging and announcement of finalists and winner

Judges will select four finalist images based upon technical skill, creativity, story behind the image and the overall profile of the photographer. Judges will be Tero Repo, Melody Sky, and Daniel Bernstål.

The four finalists selected will be announced on 11 December 2023 via Klättermusen's Instagram account. The four finalists will then be voted on from 12-17 December 2023. The winner will be chosen based on:

- Likes, comments and shares of original image entry on the entrant's Instagram account
- Votes on Klättermusen's Instagram account
- Judges discretion

The winner will be announced on 18 December 2023 via Klättermusen Instagram account. If an entrant is unable to be contacted after reasonable attempts have been made to do so,

Klättermusen reserves the right to offer the prize to the next best entry.

Results are final and cannot be overturned.

Prize Terms and Conditions

There will be one overall winner, who will be announced by Klättermusen in December 2023. This winner will receive [exhibition space, pro mentorship, a trip to the Alps, and a load of Klättermusen swag]. Klättermusen will contact the winner directly via Instagram to organise the prize.

If the winner cannot attend the event in Verbier, Switzerland in February 2023, no new dates can be offered.

Prize cannot be exchanged for monetary value.

Indemnity and Limitation of Liability

Klättermusen excludes its liability for any loss, damage, injury, cost or expense suffered by you, whether directly or indirectly and howsoever caused, in connection with the competition and use of any prize.

Instagram

The competition is in no way sponsored, endorsed or administered by, or associated with, Instagram.

General

Klättermusen reserves the right to modify or cancel the contest or any of the arrangements, schedules, plans or other items directly or indirectly related to the contest, at any time and for any reason if deemed necessary.

Klättermusen reserves the right to cancel or amend the competition and these terms and conditions without notice in the event of a catastrophe, war, civil or military disturbance, act of God or any actual or anticipated breach of any applicable law or regulation or any other event outside of the Klättermusen's control. Any changes to the competition will be notified to entrants as soon as possible.

By entering the competition, entrants will be deemed to have agreed to be bound by these Terms & Conditions. Any breach of these Terms by an entrant will void their entry.